

Technology for Impact

#innovationreloaded

3 Ms of Innovation in 2023 that leaders need to focus on



MINDSET

A mindset that goes beyond treating innovation as incremental changes, low-hanging fruits and quick hits and focusing on generating competitive advantage and leading disruption.



METABOLISM

The ability to digest changes, disruption, new ideas, and transformation quickly makes or breaks a company's innovation trajectory. Innovation is not something to "sleep on".



MORALS

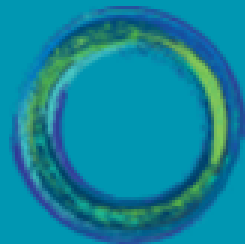
Your business's attitude towards people, planet, and process is a key factor in your innovation journey. Your moral compass dictates your innovation strategy's success whether you like it or not.





Scan the QR code to take the **3M Innovation Readiness Assessment** for your organization.

For a detailed 3M assessment of your organization and to get access to the tools and skills needed to accelerate innovation in the age of climate action, reach out to us at info@technologyforimpact.com.



TECHNOLOGY FOR IMPACT